

karen burcham

graphic designer

nutshell



graphic perfectionist with a nerdy love of print & typography, braininess for web work, and passion for all things **design**.

concocting creations for clients and personal growth for over five years, including collegiate brochures, propagandized posters, meticulous layouts, fresh branding, and hand-coded websites. dabbles in art direction, s.e.o., and customer service. never overlooks the details. ever.

karenburcham.com check out my online portfolio for print, web, and photo work

karen@karenburcham.com [linkedin.com/in/karenburcham](https://www.linkedin.com/in/karenburcham)

<https://www.facebook.com/karen.burcham.graphic.design>

professional



teamsters local 710 mokena, il march 2015 - present communications director

created new member website and update frequently. design and manage promotional items. write articles in a.p. style pertaining to membership news including bargaining updates and member profiles. create regular newsletters for print and email. manage social media presence. photograph members at a variety of work sites.

freelance & volunteer graphic designer new lenox, il may 2009 - present

provide graphic design services for several clients including website, identity, invitation+celebration design. current clients include bluestone landscape corp. and alsip to the rescue, plus a variety of invitation designs for various clients.

k-12 teachers alliance frankfort, il june 2011 - march 2015

senior graphic designer, june 2014 - march 2015

← graphic design specialist, sept 2011 - june 2014 → freelance designer, june 2011 - sept 2011

managed and maintained graphic requests for cohort division of company (e.g. brochures, posters, web presence), covering over 20 college & university partners. trained employees and created supporting documentation regarding all things graphic.

apps communications orland park, il march 2010 - may 2011

graphic designer / receptionist

updated and created websites and graphics for apps and dealer apex clients using photoshop and html / css coding by hand.

michaels arts & crafts tinley park, il june 2007 - may 2010

sales associate

performed a slew of tasks including customer assistance, cashiering, stocking, and setting planograms.

education



university of illinois
@ urbana-champaign
bachelor of fine arts

graphic design, graduated may 2009

clubs

illini union board musicals

scenic charge for jekyl+hyde

something cool

published essay

artd 211: design history in the making (vol 2)

skills



adobe creative suite ★★★★★

photoshop • illustrator • indesign

html5 & css3 coding ★★★

by hand, responsive

search engine optimization ★★

meta tags • content

photography ★★

dslr cameras • photo editing

writing ★

a.p. style • newsletters

interests



a few of my favorite things

amazing typography • party planning card + invitation design

in my free time

volunteer for an animal rescue
hang with my husband & family
try to understand coffee

huge nerd for

harry potter • back to the future
legos • my pups, bailey & zoey
miniature foods